

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
19 May 2005 (19.05.2005)

PCT

(10) International Publication Number  
**WO 2005/045483 A1**

(51) International Patent Classification<sup>7</sup>: **G02B 5/12**

(21) International Application Number:  
PCT/KR2004/002232

(22) International Filing Date:  
3 September 2004 (03.09.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
10-2003-0079570 11 November 2003 (11.11.2003) KR  
10-2004-0027711 22 April 2004 (22.04.2004) KR

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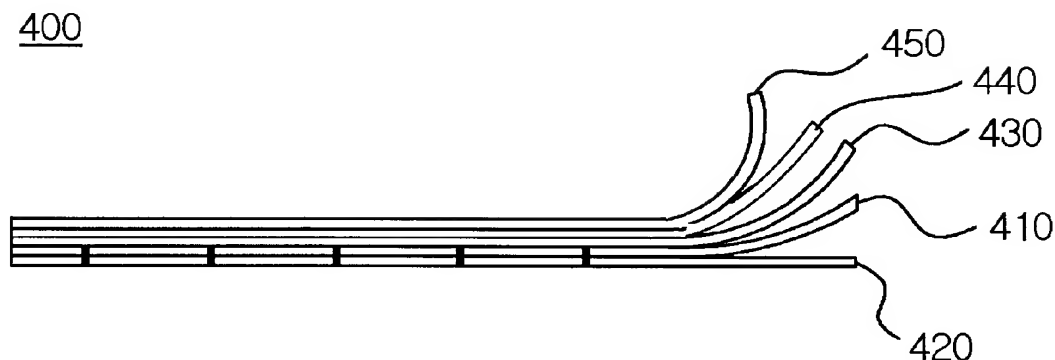
(81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:  
— with international search report

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: ADVERTISING SHEET USING MICRO-PRISM RETROREFLECTIVE SHEET AND METHOD FOR MANUFACTURING THE SAME



(57) Abstract: The present invention provides an advertising sheet using a micro-prism retroreflective sheet with a highly retroreflective property and a method for manufacturing the same. The advertising sheet (400) includes the retroreflective sheet (410) which has a micro-prism reflective surface on a lower surface thereof, and a reinforced fabric (420) which is attached to the lower surface of the retroreflective sheet. The advertising sheet (400) further includes a chemical layer (430) which is applied to an upper surface of the retroreflective sheet (410), and a printing layer (440) which is provided on the chemical layer (430). The advertising sheet (400) further includes a transparent coating film (450) covering an outer surface of the printing layer (440).



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